

# EACTAIC ACTIVITIES AND PARTNERSHIP OPPORTUNITIES 2024

The following pages briefly summarise the different activities that EACTAIC is carrying out and which we offer you as possible partnership opportunities



### **EACTAIC: ABOUT THE ASSOCIATION**

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**MEMBERS: 965 ALL OVER THE WORLD** 

#### **SOCIAL MEDIA**











### **EACTAIC ACTIVITIES**

#### PRELIMINARY PLANNED ACTIVITIES 2024

#### **ECHO COURSE**

ECHO COURSE, MILAN, ITALY JUNE, 15-18

#### **ANNUAL CONGRESS**

ANNUAL CONGRESS, FREIBURG, GERMANY OCTOBER, 23-25

#### 2 FELLOWSHIP SEMINARS

SEMINARS ORGANIZED BY EACTAIC FELLOW CENTRES THROUGHOUT THE YEAR DATES AND TOPICS TO BE DEFINED

### **3 WEBINARS**

DATES AND TOPICS TO BE DEFINED

#### **MASTERCLASS**

2ND EACTAIC ECMO, TMCS, AND VAD MASTERCLASS, ATHENS, GREECE MARCH. 8-9



# **EACTAIC WEBINARS 2024**

The Webinars are structured to approach a small group of the target audience (pae-diatric cardiac surgeons, cardiovascular anaesthetists, perfusionists, paediatric intensivists, general anaesthetists, anaesthesia certified nurses, nurses, interns, and medical students) and are CME accredited. They are designed in order to offer free high-level educational activities and to involved KOL in the different fields.

Webinars (max. 4 per year) are free of charge and open to members and not members. They are promoted through the Social Media platforms. Afterwards, webinars are available on-demand on the eAcademy only for EACTAIC members.

There may be webinars dedicated to a specific topic, supported by a single sponsor.

The topic and date of the webinar must be defined and shared with the Board at least 6 months in advance for CME accreditation deadlines.

Please ask for additional information and forms of sponsorship. Quotations provided upon request.



# **EACTAIC MASTERCLASS 2024**

The European Association of Cardiothoracic and Vasctular Anaesthesia and Intensive Care (EACTAIC) Masterclasses 1 or 2 days full-immersion events on specific themes, designed to approach a small group of participants in order to maximize interaction between participants and key-note speakers and learning outcomes.

Details of the most recent masterclasses are available on the EACTAIC website.

There may be a masterclass on a specific topic, supported by a single sponsor.

The possible topic ad date of the masterclass must be discussed with EACTAIC 8 months in advance.



We are open to discuss tailor made packages with you to help you make the most out of your presence at EACTAIC Masterclass 2024!

Ms. Veronica De Castro, v.decastro@aimgroup.eu, +39 342 6673974, is already contacting you per e-mail.



# **EACTAIC ECHO COURSE 2024**

The EACTAIC ECHO Course is aimed at Echocardiographers of different levels. The Meeting is made up of three separate courses and one Hands-on Training.

Basic Course: assumes minimal or no previous experience with echocardiography.

Advanced Course: is aimed at giving experienced Echocardiographers updates on new developments in technology and their possible application in specific fields besides the operating room.

Certification Course: is specifically dedicated to prepare attendees for the official EACTAIC/EAE TOE examination.

The EACTAIC ECHO Course travels around cities in Europe and attracts between 175 and 250 participants. The courses are run by key opinion leaders from around Europe as well as further afield.

It attracts industry support in the form of sponsorship as well as from the trade exhibition. At present - like the EACTAIC Annual Congress - EACTAIC ECHO Course also relies heavily on a LOC.



Please ask for additional information and forms of sponsorship.

Quotations provided upon request.



# **EACTAIC ANNUAL CONGRESS 2024**

The EACTAIC Annual Congress is recognised as a leading international forum for the exchange of knowledge in the fields of cardiovascular and thoracic anaesthesia. It attracts the region's key opinion leaders in this field.

The Annual Meeting offers a unique platform to connect with all the aspects of our sub speciality of cardiothoracic and vascular anaesthesia and intensive care through educational symposia, round tables, lectures, networking, and social activities. By doing so, the Annual Meeting is valuable to professional colleagues and to our industry partners.

We aim to provide the environment in which innovation and collaboration can take place, through the sharing of the latest knowledge, information, creative thinking and differing global perspectives.

The 2024 Annual Congress will take place in Freiburg, Germany, 23-25 October 2024.

Please ask for additional information and forms of sponsorship. Quotations provided upon request.



# OTHER EDUCATIONAL ACTIVITIES

Do you need EACTAIC's support to help create and/or disseminate a survey? Do you want EACTAIC EXPERTISE FOR A CLINICAL STUDY?

Our new task force has foundational knowledge and potential that provide support throughout the entire execution of the study.

For more information please go here: https://www.eactaic.org/education-research/endorsements/



### TOGETHER FOR AN ALLIANCE FOR SCIENCE

#### **OUR MISSION**

EACTAIC mission is to ensure excellence in health care by providing high quality education, promoting research and encouraging teamwork but this will not be possible without a close collaboration with Industry.

What EACTAIC is proposing and looking for is not a 'simple' support, but an alliance, a corporate yearly proposal based on different levels of cooperation that would enable EACTAIC to offer more and more high-quality educational contents and to support the young fellows. Corporate sponsors will have the priority on the choice of the exhibition space during the Annual Congress and discounts on some packages on the basis of the level.

The partnerships are designed to identify common goals and to design interactive, mutual strategies to achieve them in accordance with the Society's mission.

Associating your brand with EACTAIC provides a number of benefits:

ACCESS AND OPPORTUNITY TO INTERACT WITH EXPERTS

AND KEY OPINION LEADERS FROM AROUND THE WORLD

OPPORTUNITY TO PROMOTE YOUR COMPANY'S OWN RESEARCH RELEVANT TO YOUR PRODUCTS AND INTERNATIONAL MARKETS

OPPORTUNITY TO PARTICIPATE IN EDUCATIONAL ACTIVITIES IN THE FIELD OF CARDIOTHORACIC ANAESTHESIOLOGY.



### SPONSOR LEVELS

We aim for our Industry Partners to be part of a productive long-term relationship. In return for your support, we offer you multiple opportunities to communicate with our network of members as well as visibility proposals.

#### **CONTRIBUTION & SUPPORT LEVELS**

To reach the level is mandatory to participate at Annual Congress. Please note that registrations will not contribute to reaching the level.

PLATINUM 80.000 € GOLD

SILVER

50.000€

35.000€

All prices are subject to local VAT if due.

STEP 1

Decide your level and choose your preferred items from our list of partnership opportunities of the different events

STEP 2

Add up the total cost of your selected items

STEP 3

Find out what sponsorship level you have reached



# 1-YEAR BENEFITS

PLATINUM Corporate Sponsors	GOLD Corporate Sponsors	SILVER Corporate Sponsors
n.6 articles on member monthly newsletter (no product marketing, can include an image and a website link)	n.3 articles on member monthly newsletter (no product marketing, can include an image and a website link)	n.1 article on member monthly newsletter (no product marketing, can include an image and a website link)
n.8 post on Facebook to be scheduled, scientific content only to be approved by EACTAIC	n.5 post on Facebook to be scheduled, scientific content only to be approved by EACTAIC	n.3 post on Facebook to be scheduled, scientific content only to be approved by EACTAIC
n.8 post or repost on Twitter to be scheduled, scientific content only to be approved by EACTAIC	n.5 post or repost on Twitter to be scheduled, scientific content only to be approved by EACTAIC	n.3 post or repost on Twitter to be scheduled, scientific content only to be approved by EACTAIC
n.90 seconds video posted to social media channels (video self-produced by sponsor)		
Mention on EACTAIC website as corporate platinum sponsor	Mention on EACTAIC website as corporate gold sponsor	Mention on EACTAIC website as corporate silver sponsor
Priority of choice on booth and sponsorship opportunities at Annual Congress	Priority of choice on booth and sponsorship opportunities at Annual Congress after platinum sponsors	Priority of choice on booth and sponsorship opportunities at Annual Congress after platinum and gold sponsors
n.2 full free registrations for EACTAIC Annual Congress	n. 2 free registrations on EACTAIC events	
Logo on the app		
80,000€	50,000€	35,000€

\*EACTAIC is responsible for the scientific content and therefore has the veto and the final approval on the content that must be free of any bias.



#### CONTACT US



The Organising Secretariat is available for further information:

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